

NY-GEO 2024



PROSPECTUS NY-GEO 2024 NYC

We are pleased to extend an invitation for you and your organization to explore the exciting sponsorship opportunities available with NY-GEO 2024. By participating as a sponsor, you will be elevating your company's presence within the expanding geothermal community in New York State.

Increase Your Impact

The Annual NY-GEO Conference is the largest geothermal conference in the northern hemisphere. As a NY-GEO 2024 Conference Sponsor, you will be placing your company, brand, and message in front of attendees before, during, and after the event. By participating as a sponsor, you will be elevating your company's presence within the growing New York State geothermal community.

Brooklyn, NY, New York Marriott at the Brooklyn Bridge will host a two-day conference with sessions and tracks, the NY-GEO Annual Dinner, and a day of local project site tours. This is NY-GEO's first conference Downstate and will emphasize content on how to address densely populated areas and large commercial buildings.





ABOUT NY-GEO

Who We Are

New York Geothermal Energy Organization (NY-GEO), a not-for-profit trade association, founded in 2014 and representing the geothermal heat pump (GHP) industry in New York State, is dedicated to promoting GHP heating and cooling. Our members include geothermal system designers, installers, drillers, general contractors, engineers, manufacturers, distributors, renewable energy consultants, and industry stakeholders who install and advocate for the use of ground-source heat pumps to heat and cool buildings throughout New York State. NY GEO is the driving force in the mass adoption of Ground Source (Geothermal) Heat Pumps for residential, commercial, and utility-scale heating and cooling in New York State.

Our Reach

NY-GEO presents the largest geothermal conference in the northern hemisphere and in 2024 anticipate exceeding our 2023 attendance of 675 which was more than double the 2023 attendance. In 2024 we expect 1,000 unique attendees between our Albany and NYC events.



NY-GEO 2024



NY-GEO 2024

NY-GEO 2024 SPONSORSHIP PACKAGES OPTIONS FOR NYC

PRESENTING - \$50,000

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- 5-Minute remark during a general session
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- Five (5) attendee notifications
- Five (5) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to Ten (10) attendees
- One 10x10 exhibit booth in Premier Location





NY-GEO 2024

GOLD - \$20,000

Two Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- Three (3) attendee notifications
- Three (3) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to (Five) 5 attendees
- One 10x10 exhibit booth in Premier Location



SILVER - \$15,500

Four Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- Two (2) attendee notifications
- Two (2) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to Two (2) attendees
- One 10x10 exhibit booth in Premier Location



NY-GEO 2024

BRONZE - \$12,500

Four Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
 - One 10x10 exhibit table
-

DINNER - \$15,000

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website
- 3 Minute Remarks During Dinner

ADVERTISING & PROMOTION

- Two (2) attendee notifications
- Two (2) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
-

HAPPY HOUR - \$12,500

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to One (1) attendees



NY-GEO 2024

LUNCH 1 \$12,500

Two Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
- One exhibit table



BREAKFAST - \$7,500

Two Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to One (1) attendees
- One exhibit table



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WIFI - \$12,500

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Signature WIFI Login Code
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
- One exhibit table



COFFEE BREAK - \$7,500

Four Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post



NY-GEO 2024

EXHIBITING AT NY-GEO 2024

Exhibiting at NY-GEO 2024 delivers visibility and credibility to your company.

As an exhibitor you:

- Establish and Build a Presence In The Geothermal Market In New York State.
- Expand Your Network.
- Meet New Customers Face to Face!
- Connect With Current Clients in Real-Time.
- Produce New Sales Leads.
- Engage With Other Companies/Organizations That You Can Collaborate With
- Strengthen and Grow Your Brand
- Reinforce That You Are Serious About Supporting the Expansion of GHP In New York State



Booths Include - \$2,950

- 8x10 Footprint
- One 6' table with two chairs
- Registration for one (1) conference attendee
- Listing and recognition as an Exhibitor on all conference materials

Tables Include - \$1,995

- One 6' table with two chairs
- Registration for one (1) conference attendee
- Listing and recognition as an Exhibitor on all conference materials

For more information about sponsoring and exhibiting opportunities,
Please contact Christine Hoffer
Christine@ny-geo.org | 518-746-0407 | NY-GEO.ORG/2024